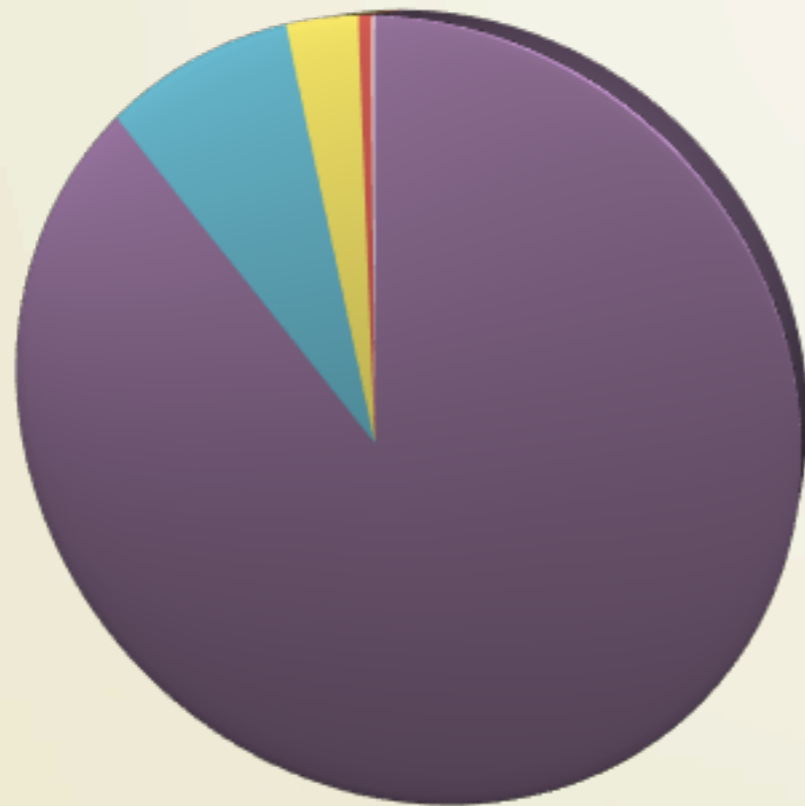




**Improving Awareness About  
Clinical Trials Among Minority  
Populations**

# Enrollment by Race and Ethnicity

National Cancer Institute, Publicly Funded Cancer Clinic (Phase I-III Treatment Studies)  
January 1, 2003 - June 30, 2005



## Race

- White - 88.6%
- Black/African American - 8%
- Asian/Pacific Islander - 2.8%
- Native American/Alaskan Native - 0.5%
- Multiple - 0.1%

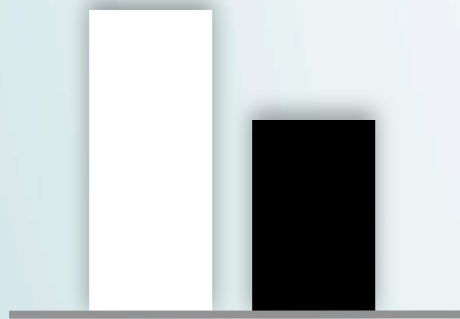


## Ethnicity

- Non-Hispanic/Latino - 94.4%
- Hispanic/Latino - 5.6%

Source: "Baseline Study of Patient Accrual Onto Publicly Sponsored Trials," Coalition of Cancer Cooperative Groups for the Global Access Project, National Patient Advocate Foundation, April 2006.

# Background



- Studies have shown lower rates of clinical trial awareness among racial/ethnic minorities (e.g., Blacks, Hispanics) compared to Whites.<sup>1-2</sup>
- Lack of awareness is associated with reduced willingness to participate in cancer clinical trials.
- Barriers to awareness include lack of education regarding clinical trials, lack of culturally appropriate information, cancer knowledge and physician awareness of trials.<sup>3</sup>



# How Do People Find Out About Clinical Trials?

- Their physicians or other healthcare providers
  - Inform them that clinical trials are an option they might look into
  - Refer them to specific clinical trials
  - Conduct trials as part of their own practices
- They hear about trials from trusted sources – family, friends, community leaders, etc.
- They search out options on their own.

Source: Presentation by Lisa Stephens, MS, CHES at 2008 Iowa Cancer Summit  
(Strategies for Cancer Clinical Trials Education and Awareness: Lessons from the Field)  
<http://www.canceriowa.org/About-the-ICC/ICC-Summits/2009-Iowa-Cancer-Summit.aspx>



# Introduction

- The overall objective of this presentation is to explore methods for improving clinical trial awareness among racial/ethnic minority populations.
- We summarize methods that target:



Healthcare  
Providers



Patients  
and Patient  
Advocates



Communities